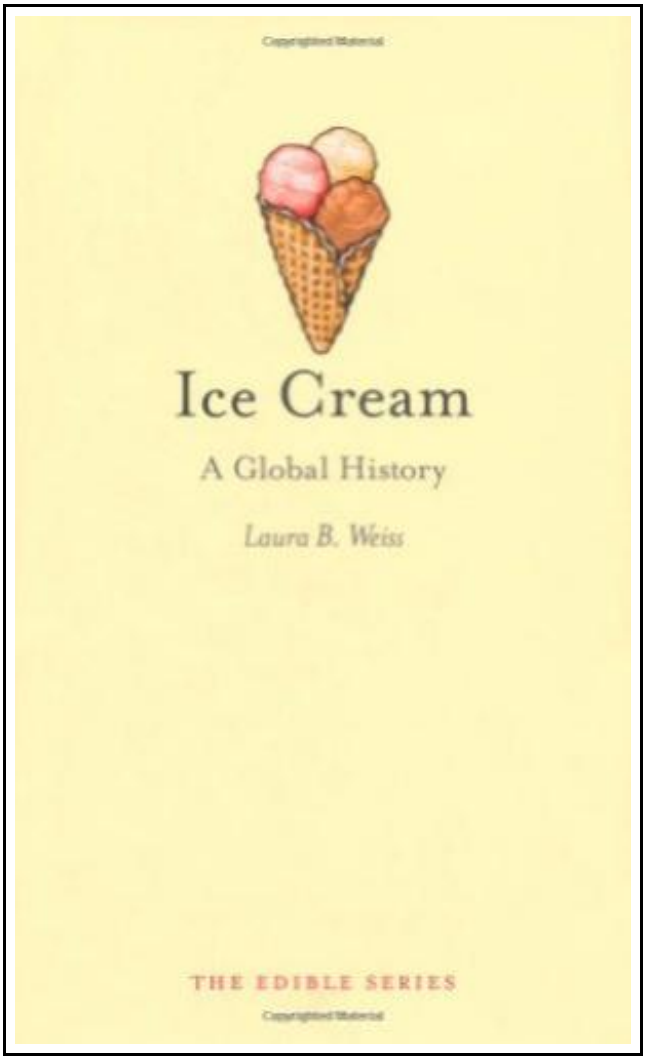
Ice Cream: A Global History



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Reviews

If you need to adding benefit, a must buy book. It is really simplified but excitement from the 50 percent of your book. I discovered this book from my dad and i recommended this book to understand.

(Dorothy Sawayn)

ICE CREAM: A GLOBAL HISTORY

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Reaktion Books. Hardback. Book Condition: new. BRAND NEW, Ice Cream: A Global History, Laura B. Weiss, @font-face { font-family: Times New Roman ; }p.MsoNormal, li.MsoNormal, div.MsoNormal { margin: 0cm 0cm 0.0001pt; font-size: 12pt; font-family: Times New Roman ; }table.MsoNormalTable { font-size: 10pt; font-family: Times New Roman ; }div.Section1 { page: Section1; } Be it soft-serve, gelato, Indian kulfi or Israeli glida, some form of ice cream treat can found throughout the world in restaurants and home freezers. Though ice cream was once considered a food for the elite, it has evolved into one of the most popular mass-market products ever developed. In Ice Cream, Laura B. Weiss takes us on a vibrant trip through the history of ice cream from ancient China to modern-day Tokyo in order to tell the lively story of how this delicious indulgence became a global sensation. It's a tale populated with Chinese emperors, English kings, former slaves, women inventors, shrewd entrepreneurs, Italian immigrant hokey-pokey ice cream vendors and a gourmand American First Lady. Though Europeans came up with the first modern recipes, Americans have long claimed ice cream as their national dessert. Indeed, from the sundae to the cone, American entrepreneurs popularized the treat, developed the modern ice cream industry and gave the world the soda fountain - that nostalgic icon of American innocence and small town values. Weiss tells of the iced sherbets made in the Middle East and brought to Europe, the frozen confections made at the French court, and nineteenth- and twentieth-century sodas and sundaes with names such as 'Over the Top' and 'Purple Cow'. Today American brands can be found around the world, but vibrant ice cream cultures like Italy's continue to thrive, and more recent ones, like Japan's, flourish through unique variations. Weiss connects this much-loved food with its place...

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