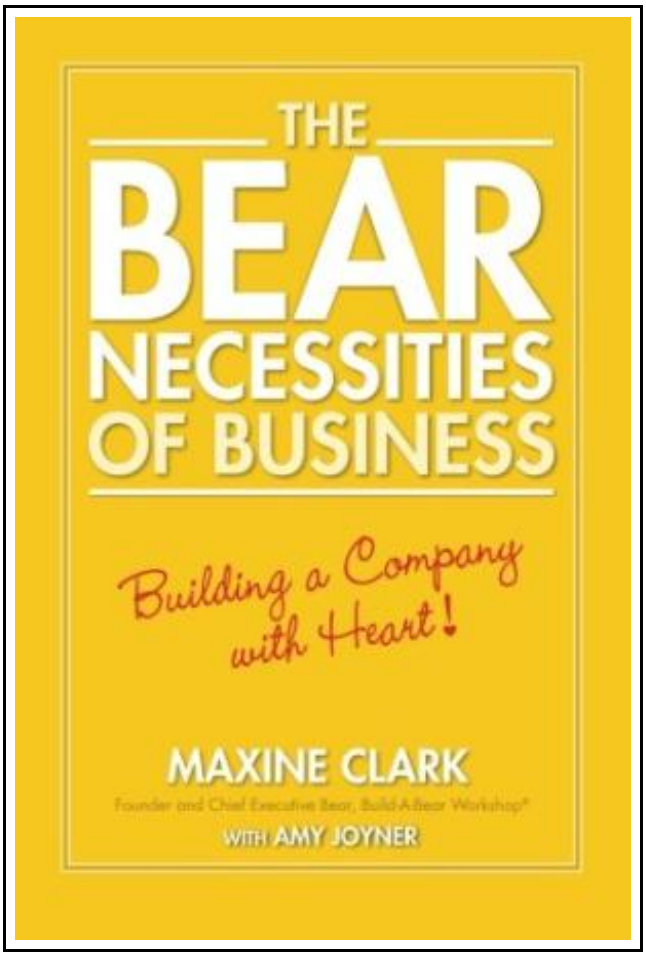
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THE BEAR NECESSITIES OF BUSINESS: BUILDING A COMPANY WITH HEART

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