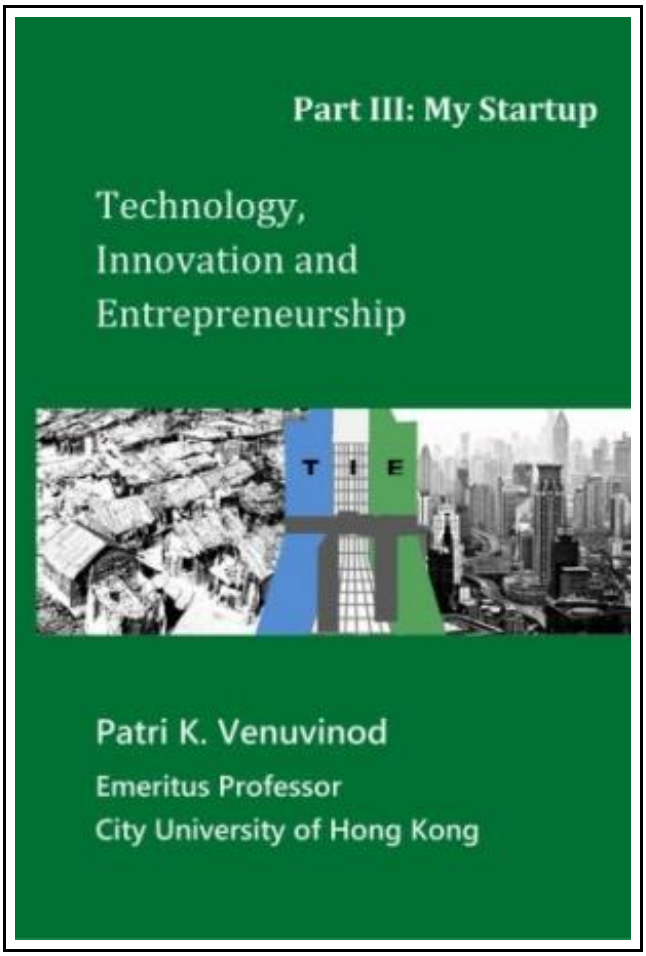
Technology, Innovation and Entrepreneurship Part III: My Startup



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Reviews

This publication is amazing. It is actually loaded with knowledge and wisdom You will like the way the blogger write this publication.
(Keon Altenwerth)

TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP PART III: MY STARTUP

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Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Thomas Jefferson said [E]very generation needs a new revolution. The revolution for the generations in the first half of the 20th century was socialism/communism. For the generations of the second half of the same century, it was the return to capitalism. For the current generation, it seems to be entrepreneurialism. Three insights concerning economic growth have become clear in recent times. Firstly, the key to economic growth is technology (T). Secondly, innovation (I) is the driver of technology growth. Finally, entrepreneurship (E) is a highly powerful but extremely underappreciated contributor to innovation. Yet there persists a paucity of academic books covering the large variety of issues impinging on TIE-exploitation from a contemporary viewpoint. This book is the third and final part of a textbook-trilogy that seeks to fill this gap. Part I: My World, My Nation examined TIE interactions from a world-perspective but stressing nation building. Part II: My Firm discussed how an established firm could prosper in the contemporary world of globalized competition and technology. This third and final part-titled My Startup-discusses issues of particular interest to the growing number of youth pursuing an entrepreneurial career. The origins of this trilogy lie in the class notes compiled by the author while teaching Management of Technological Innovation to undergraduate and graduate students from science, engineering and business departments. The final contents have been influenced strongly by the insights derived by him while living and working in India, the UK, Hong Kong (including extensive travels to mainland China), and the USA. Thus, rather than focusing just on the lessons to be learnt from the experiences of a developed country such as the USA (as most books on the themes...

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