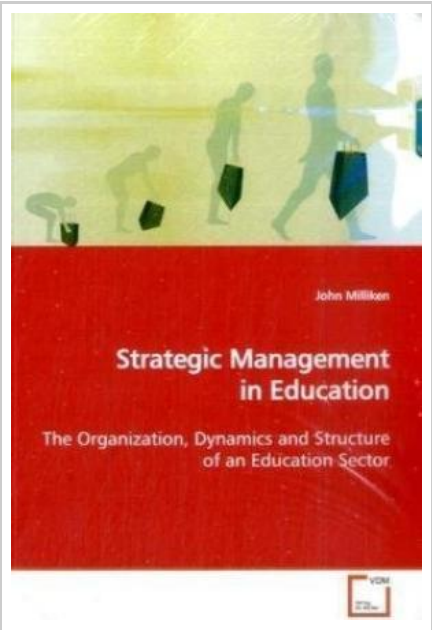



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# Strategic Management in Education

By Milliken, John

Book Condition: New. Publisher/Verlag: VDM Verlag Dr. Müller | The Organization, Dynamics and Structure of an Education Sector | Due to the level of political violence over athirty-year period in Northern Ireland, there havebeen numerous calls for change in the educationalsystem to allow Catholic and Protestant children toattend the same schools (e.g. Fraser, 1974; Heskin,1980; Spencer, 1987). There are perhaps two separateissues. The first is whether or not the claims forthe effect of integrated education are valid, and thesecond is whether the system that has developed hasdone so in the most effective way and almostregardless of the first issue. This research dealslargely with the second issue and has consideredintegrated schools through an organisational lensusing strategic management literature. The researchidentified the nature of the relationship between thevarious stakeholders in the integrated sector andfound that there is a lack of awareness ofcommonality or diversity between the schools. Thishas resulted in a weak sectoral identity and a lackof synergy. The research findings suggest that theintegrated education movement has reached across-roads in its development and requiresappropriate strategic management for futuredevelopment, growth and maybe even survival! | Format: Paperback | Language/Sprache: english | 256 gr | 180 pp.

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