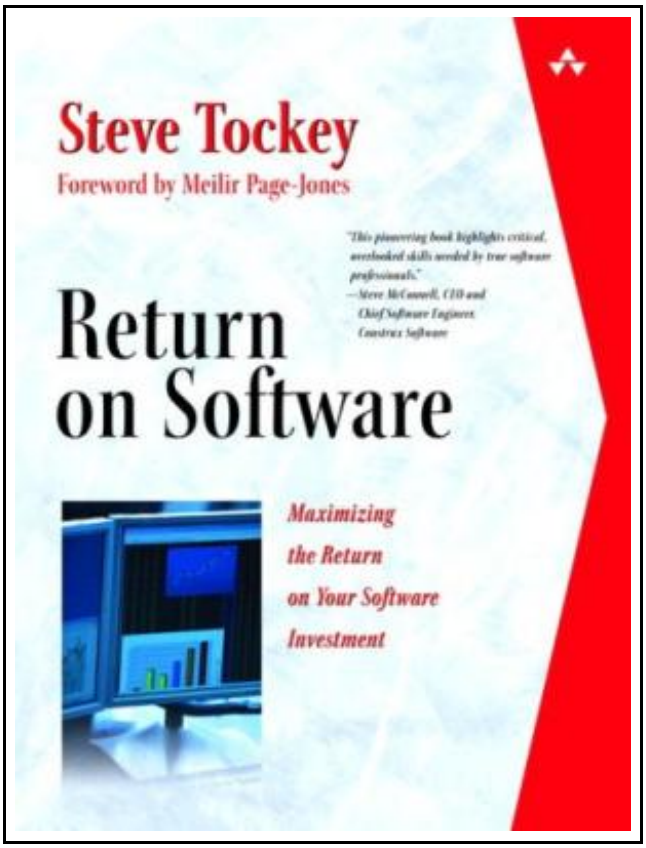
Return on Software: Maximizing the Return on Your Software Investment



Filesize: 1.2 MB

Reviews

This publication is wonderful. It can be rally fascinating throgh reading period of time. You are going to like the way the writer create this publication.
(Mrs. Piper Jacobi)

RETURN ON SOFTWARE: MAXIMIZING THE RETURN ON YOUR SOFTWARE INVESTMENT

DOWNLOAD

Pearson Education (US), United States, 2008. Paperback. Book Condition: New. 231 x 175 mm. Language: English . Brand New Book. This pioneering book highlights critical, overlooked skills needed by true software professionals. Steve McConnell CEO and Chief Software Engineering Construx Software It s about time someone took this stuff seriously. Steven Mellor Chief Scientist Embedded Systems Division Mentor Graphics Corporation Co-Author of Exploring the Role of Executable UML in Model-Driven Architecture and six other books Despite the fact that engineering economics is considered a core area of any engineering field, virtually no books have been written in the area of software engineering economics. Steve Tockey s Return on Software nicely fills this gaps by providing a comprehensive introduction to software engineering economics accessible both to students and to new software professionals. Donald J. Bagert, Ph.D., P.E.Director of Software Engineering and Professor of Computer Science Software Engineering Rose-Hulman Institute of Technology The elements of this book are useful not only in making decisions but also in understanding why and how other people and organizations make decisions Shari Lawrence Pfleeger Senior Researcher, RAND Co-author of Security in Computing and eight other software engineering titles This just what the doctor ordered to help software programs solve the problem of how to introduce engineering economics and business decision-making into their curricula. The economics of software development should not only be part of any computing curriculum they are an essential element of recent accreditation and certification recommendations. This book is an accessible and relevant text for any student of software engineering. The style is clear and straightforward and the software examples will be appealing to students and faculty alike. I can t wait to use it in class! Thomas B.Hilburn, Professor Department of Computer and Software Engineering Embry-Riddle Aeronautical University Is your organization maximizing the...

Read Return on Software: Maximizing the Return on Your Software Investment Online
Download PDF Return on Software: Maximizing the Return on Your Software Investment

Other Books



Mass Media Law: The Printing Press to the Internet

Peter Lang Publishing Inc, United States, 2013. Paperback. Book Condition: New. New.. 251 x 175 mm. Language: English . Brand New Book. Digital media law is now the dynamic legal territory. Mass Media Law: The...

Download Book »



Readers Clubhouse Set B Safe Streets

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. 231 x 147 mm. Language: English . Brand New Book. This is volume eight, Reading Level 2, in a comprehensive program (Reading Levels 1...

Download Book »



The Frog Tells Her Side of the Story: Hey God, I m Having an Awful Vacation in Egypt Thanks to Moses! (Hardback)

Broadman Holman Publishers, United States, 2013. Hardback. Book Condition: New. Cory Jones (illustrator). 231 x 178 mm. Language: English . Brand New Book. Oh sure, we ll all heard the story of Moses and the...

Download Book »



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

Download Book »



I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. 234 x 185 mm. Language: English . Brand New Book. It s vital that we support young children s reading in ways that nurture healthy...

Download Book »

Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters!

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford s post The Day I Stopped Saying Hurry Up was a true phenomenon on

Download eBook »

31 Moralistic Motivational Bedtime Short Stories for Kids: 1 Story Daily on Bedtime for 30 Days Which Are Full of Morals, Motivations Inspirations

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Reading to children is a wonderful activity and past time that both parents

Download eBook »

Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and

Download eBook »

The Voyagers Series - Africa: Book 2

Voyagers Series, Inc., United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching

Download eBook »

Adult Coloring Book Birds: Advanced Realistic Bird Coloring Book for Adults

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.Take your coloring to the next level with this Advanced

Download eBook »